



# Our Competitive Edge

"To be the partner of choice for leading Automotive, Equipment, Services, Engineering solution & Food brands in Southeast Asia and beyond"



Financial strength

\$ 1 Billion
(+29% YoY)

Annual turnover with strong underlying profitability





## Vehicle Rental

Indonesia Cambodia Lao



>750,000 Vehicles





Established 1987

**35+ Years**Expertise and Extensive
Experience



Slobal reach8,000employees

Located in 14 countries



## Largest Automotive Finance Provider

Lao and Cambodia

## **Automotive Operations**













#### **RETAIL OPERATIONS**

Importer / Retailer





to US Army TACOM

Ford is #1 selling new vehicle **brand** for last 5 years in Cambodia (~40% market share) #2 in Lao

Ford RMA TH Best Selling **Dealer** at Motor Show and Motor Expo 2023 and wins multiple categories in President Award 2022

> Total retail ~14,000 units (2022)

#### **FLEET**

Ford's Global Export Distributor Aid & Development Partner

43,000 modified vehicles & **\$450 million** of parts delivered

> **4,500** modified vehicles delivered to French DGA **ARQUUS**

**2,500+** vehicles delivered to the United Nations

**1,500+** vehicles delivered through Go-Fast! Program

#### **ASSEMBLY / CONVERSION**











**RMA Special Vehicles** Modifications Emergency Rescue / Security & Defense / Industrial

Assembly: Total Output: 7,897 units Total investment: \$31million

#### **VEHICLE PERSONALIZATION**













Ford Pro Converter QVM

Total Output: **300,000** units Total investment: \$31million Total fitment: (2023)

#### MODIFICATION











**Complex Conversions** (RHD & 4x4) Power & Propulsion Systems (HEV & P-HEV)

Modifications Total output: **>65,000** units Total investment: \$1

Thailand, Dubai, South Africa, Türkiye

## RMA Indonesia











### **ABOUT**

PT GLOBAL FLEET SALES INDONESIA OPERATING SINCE 2008

PROVIDERS OF SPECIAL FLEET VEHICLES TO MINING AND PLANTATION CUSTOMERS.

PROVIDING COUNTRYWIDE SERVICE AND DISTRIBUTORS OF GENUINE SPARE PARTS.

### **FORD**

2016 RMA INDONESIA APPOINTED AS THE OFFICIAL DISTRIBUTOR FOR FORD SERVICE AND GENUINE PARTS.

MANAGING A NETWORK OF >30 FORD SERVICE CENTERS AND PROVIDING WARRANTY SUPPORT TO FORD OWNERS FOR THE DURATION OF THEIR VEHICLE WARRANTY 3-5 YEARS.

2022 - RMA BECAME THE OFFICIAL DISTRIBUTOR FOR FORD RETAIL SALES IN INDONESIA.

### MAHINDRA

RMA INDONESIA IS THE OFFICIAL DISTRIBUTOR FOR MAHINDRA SINCE 2019 – RESPONSIBLE FOR DISTRIBUTION, SALES AND MARKETING.

OPERATING A NETWORK OF 12 DEALERSHIPS, FOR SALES, AFTER SALES SERVICE AND SPARE PARTS.

### **AVIS**

AUTHORIZED DISTRIBUTOR FOR AVIS 2024







## RMA Indonesia Network | Ford



Area (Island)	3S ( YTD 2024)
Sumatera	2
Java & Bali	7
Kalimantan	2
TOTAL	11

NO	ADEA	LOCATION	DEALED MANAS	DEAL	ER TYPE
NO.	AREA	LOCATION	DEALER NAME	3S	25
1		Banda Aceh	Energi Auto Station		٧
2		Medan	Kreasi Auto Kencana	٧	
3	Sumatera	Batam	Ford Service Center Batam		٧
4		Pekanbaru	Mayapada Auto Sempurna		٧
5		Jambi	Macchindo Service		٧
6		Palembang	The Pitstop		٧
7		Tangerang	Kreasi Auto Kencana		٧
8		Bintaro	Kreasi Auto Kencana		٧
9		Klp. Gading	Kreasi Auto Kencana		٧
10		Mampang	Kreasi Auto Kencana	٧	
11		Tomang	Trijaya Auto mandiri	٧	
12		Cibubur	Nusantara		٧
13		Pondok Gede	Ivan Djaja Mandiri		٧
14	Java & Bali	Bogor	Arista Jaya Lestari		٧
15		Bandung	Saluyu	٧	
16		Semarang	Mitrabuana Citra Abadi	٧	
17	1	Yogyakarta	Mitrabuana Citra Abadi		
18		Surabaya	Arista Jaya Lestari		٧
19		Surabaya	DAS	٧	
20		Sidoarjo	Auto Indo Utama		٧
21		Bali	Paramitha Auto Graha		٧
22		Samarinda	Hayyu Pratama	٧	
23	Kalimantan	Balikpapan	Kreasi Auto Kencana	٧	
24		Banjarmasin	Auto Handal Indonesia	٧	
25		Palu	Auto Boutique		٧
26		Makasar	Catur Putra Harmonis		٧
27		Makasar	Auto Indo Utama		٧
28		Sorong	Kreasi Auto Kencana		٧
29	Papua	Manokwari	Kreasi Auto Kencana		٧
30		Jayapura	Kreasi Auto Kencana		٧
		Total		9	20

# Ford Ranger XLT DC 2.0L Bi-Turbo 4x4 A/T

The Next-Generation Ranger XLT is both a workspace and a play, providing smart technology and practicality features.



- 2.0L 210 PS Power and 500 Nm torque
- 10 Speeds A/T
- 17-inch alloy wheels
- Start/Stop Engine Push Button
- Wireless charging
- Foglamp
- Bedliner side step



# Ford Ranger Wildtrak DC 2.0L Bi-Turbo 4x4 A/T



- LED headlamps Fog lamps Tail lamps
- Roof Rail Sport bar Wildtrak Unique Front Grille
- Wildtrak Synthetic Leather Seats
- 12" Multi-Touch Screen Multi-function Display
- 360 degrees camera Off road mode
- Adaptive Cruise Control Active Park Assist
- BLIS -7 airbags Electric Parking Brake
- Dual Zone A/C Rear Air AC Vent





# Ford Ranger Raptor DC 2.0L Bi- Turbo 4x4 A/T



- 12 inch infotainment system
- Paddles shift
- Adaptive Cruise Control
- BLIS with 7 airbags
- Fox 2.5" shock absorber









## Ford Everest XLT 2.0L Bi-Turbo 4x4 A/T



- 210PS at 3,500 rpm
- 500 Nm from 1,750-2,000 rpm
- 10-speed select shift automatic transmission
- OFF Road Mode 360 Camera
- Electric Parking brake

- 12 inch infotainment system
- Wireless Charging
- **Driving Mode Selection**
- Roof Rails side steps







# Ford Everest Titanium 2.0L Bi- Turbo 4x4 A/T





## Ford's Latest Advanced Driver Assist Features

- Lane Keeping System w/ Road Edge Detection
- Adaptive Cruise Control w/ Stop-and-Go and Lane Centering





## Advanced Safety Features

- Pre-Collision Assist
- Evasive Steer Assist
- Reverse Brake Assist

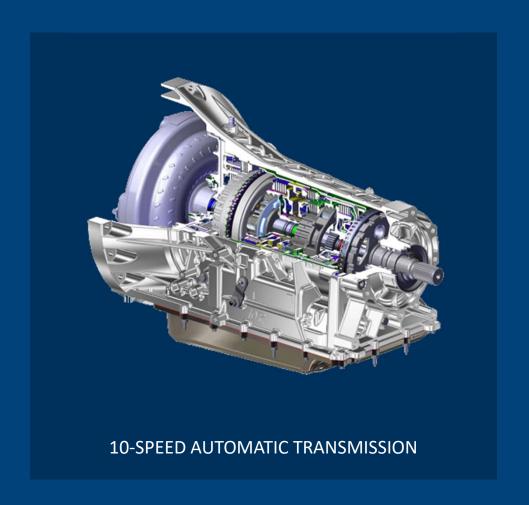
# Passive Safety

- Up to 7 airbags
- Side curtain airbags that cover all three rows
- Post-Collision Braking



## 10-SPEED AUTOMATIC TRANSMISSIO N

- Reduces power gaps between gears
- Delivers smoother acceleration response
- Maximizes towing capability
- High-strength steel, aluminum alloy and composites optimize weight and durability



## Off-Roading Capabilities

• Underbody protection





\* with or without towbar

# Off-Roading Capabilities

- Shift-on-the-fly transfer case (part-time 4x4 system)
- Underbody protection
- · Rear-locking differential



Ground Clearance 222 mm



# Selectable Drive Modes

UP TO SIX DRIVE MODES BASED ON SERIES

NORMAL

ECO

TOW / HAUL

• SLIPPERY

MUD & RUTS

• SAND

Everyday Use

Maximizes Fuel Economy

**Delivers More Low-end Torque** 

**Reduces Wheel Spin** 

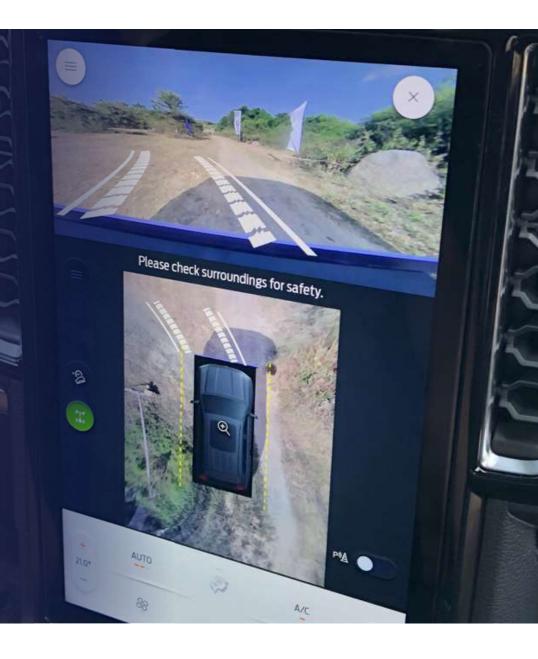
Tuned to Maximize Grip

**Optimizes Power Delivery** 

## Off-Road Sync Screen

Dedicated Screen For All Off-road Features

- Dedicated button
- Driveline and differential lock indication
- Steering angle
- Pitch and roll angles
- Predictive track overlay



## RANGER RAPTOR 3.0L V6 GASOLINE A/T





## RANGER RAPTOR 3.0L V6 GASOLINE A/T





### 3.0L V6 Twin Turbo EcoBoost Engine\*

Produces 397PS max power and 583Nm max torque, mated to a performance tuned 10-speed automatic transmission with an anti-lag system available in Baja Mode that is intended for off-road use only.



#### Front & Rear Locking Differentials\*

Raptor is a desert racer at heart, with an added front and rear locking differentials for difficult or rocky terrain.



## FOX 2.5" Live Valve Internal Bypass Shock Absorbers\*

State-of-the-art internal bypass dampers that adjust electronically up to 500 times a second, reacting to the unfolding terrain and your driving style.



#### Selectable Exhaust Modes\*

Control that Raptor rumble. Choose from Quiet, Normal, Sport or Baja exhaust modes. Select your own exhaust mode and store your preferences with the MyMode button.



#### **Selectable Drive Modes**

Loaded with seven selectable drive modes for on and off-road. Go from rock crawling or desert running to the highway with the turn of a dial.



#### Front and Rear Performance Seats

The cabin features jet fighter-inspired sports seats both in the front and rear with prominent bolstering that is more comfortable and supportive during spirited cornering.

Model	Raptor 3.0L V6 Twin-Turbo EcoBoost Raptor 2.0L Bi-Turbo			
Dimensions				
Overall Dimension (L x W x H)	mm 5,381 x 2,028 x 1922			
Bed Box Dimensions (L x W x H)	mm	m 1420 x 1564 x 540		
Wheelbase	mm	327	0	
Ground Clearance	mm	272	2	
Water Wading	mm	850	)	
Engine				
Туре		3.0L V6 Twin-Turbo EcoBoost	2.0L Bi-Turbo	
Fuel		Gasoline	Diesel	
Displacement	СС	2,956	1,996	
Maximum Power	PS@rpm	397 @ 5,650	210 @ 3,750	
Maximum Torque	Nm@rpm	583 @ 3,500	500 @ 1,750-2,000	
Transmission				
Туре		4x4 10-Speed Automatic Tr	ansmission with E-Shifter	
Chassis & Suspension				
		Double Wishbone with FOX™ 2.5" Live Valve Internal	Double Wishbone with FOX™ 2.5" Internal	
Front Suspension		Bypass Shock Absorbers	Bypass Shock Absorbers	
		Coil-Spring with FOX™ Live Valve Shocks Internal	Coil-Spring with FOX™ Shocks Internal Bypass	
Rear Suspension		Bypass Reservoir Dampers and Watt's Link	Reservoir Dampers and Watt's Link	
Electronic Locking Differential		Front and Rear	Rear	
Brakes (Front / Rear)	Front / Rear Ventilated Large Discs			
Steering	Rack and Pinion with Electronic Power Assisted Steering EPAS			
Wheels / Tires	17" Alloy Wheels / LT285/70R17			
Exterior				
Headlights	Matrix LED with Adaptive Front Lighting System and Automatic On/Off Function			
Daytime Running Lamps	C-Clamp LED			
Taillights	LED			
Fog Lamps	LED			
Zone Lighting	With			
Wipers	Rain Sensing			
Grille	Raptor F-O-R-D Grille			
Exterior Mirrors	Power Folding, Power Adjustable Side Mirrors with Turn Indicators and Puddle Lamps			
Side Steps	Black Composite Offroad Side Steps			
Bedliner	Bedliner with Power Plug			
Tow Hooks	Dual Front and Rear			
Fender Flares	Large Fender Flares			
Easy-lift Tailgate	With			
Metal Under Body Protection	With			
Visible Twin Exhaust	With -			
	·			

Model	Raptor 3.0L V6 Twin-Turbo EcoBoost	Raptor 2.0L Bi-Turbo	
Interior and Convenience		•	
Selectable Drive Modes	7 Selectable Drive Modes & Rotary Switch		
Terrain Management System	With		
Start-Stop System	Wit	th	
Active Valve Exhaust	with 4 Selectable Exhaust Modes(Quiet, Normal, Sport & Baja)	<del>-</del>	
Wireless Charger	Wit	th	
Rearview Mirror	Auto-Dir	mming	
Auxiliary Switches	Wit	th	
Ambient Lighting	Wit	th	
Instrument Cluster	12.4-inch	Digital	
Steering Wheel	Unique Raptor Styling, Audio / Fund	ction Controls and Paddle Shifters	
Power Sockets	12-V	olt	
Power Windows	With One Touch Up and Down (All)	With One Touch Up and Down (Front)	
Keyless Entry with Start-Stop Push Button	Wit	th	
Airconditioning	Dual-Zone Electronic Automatic Te	mperature Control Airconditioning	
Second Row Airconditioning	Wit	th	
Seating			
Front	10-Way Power Front Driver, 8-Wa		
Rear	Rear Bench Seat with Center A	Armrest and Fold-up Function	
Audio & Connectivity			
Central Display	12-inch Colored Por	rtrait Touchscreen	
Connectivity	SYNC®4A with Voice Activated Wireless Apple CarPlay® & Android Auto™ Compatibility		
Dual USB Ports	1st and 2nd Rows		
Windscreen Mount USB Port	Wit	th	
Speakers	Bang & Olufsen® Sound System with 10 Speakers	6 Speakers	
Safety and Security			
Airbags	7 Airbags - Driver, Passeng		
Parking Sensors	Front an		
Electric Parking Brake	With		
Anti-Lock Braking System + ElectronicBrakeforce Distribution	With		
Electronic Stability Program with TractionControl	with Electric Brake Booster		
Hill Launch Assist & Roll Over Mitigation	With		
Hill Descent Control	With		
Perimeter Alarm System	With		
Immobilizer	With		
ISOFIX	Wit	th	

Model	Raptor 3.0L V6 Twin-Turbo EcoBoost	Raptor 2.0L Bi-Turbo	
Advance Driver Assist Technology			
Adjustable Speed Limiter	Wit	th	
Adaptive Cruise Control with Stop & Go and Lane Centering	Wit	th	
Auto High Beam	Wit	th	
Autonomous Emergency Braking with Pedestrian Detection	Wit	th	
Pre-Collision Assist	Wit	th	
Dynamic Brake Support	Wit	th	
Distance Alert / Distance Indication	With		
Forward Collision Warning System	With		
Evasive Steer Assist	With		
Post Impact Braking	With		
Lane Departure Warning & Lane Keeping System	Wit	th	
Driver Alert System	With		
Blind Spot Information System with Cross-Traffic Alert & Braking	Wit	th	
360 Degree Camera	With		
Reverse Brake Assist	With		
Tire Pressure Monitoring System	With		





## Mustang EcoBoost

SPECIAL DISPLAY
NOT FOR SALE IN GJAW EVENT

Power without compromise

Enjoy the efficiency of the EcoBoost model, powered by a new, four-cylinder turbocharged 2.3-litre powertrain. Extensive engine refinements, including a revised twin-scroll turbo and improved camshaft timing, help deliver maximum driving thrills.



| New 2.3L EcoBoost 4 cylinder turbo engine

| 232kW @ 5,500 RPM9 / 475Nm @ 3,000 RPM9

| 10-speed automatic

## FORD RANGER & EVEREST LIMITED EDITION







2 type of Ford Ranger and Everest LIMITED EDITION will be introduced in GJAW 2024

- Ranger Wildtrak 4x4 A/T Limited Edition
- Everest Titanium 4x4 A/T Limited Edition

  Limited to 15 units per type with Meteor Gray Color only

  Total Accessories Package is more affordable compared to aftermarket pricing.

<sup>\*</sup>Pictures just illustration, not actual version.

## FORD RANGER & EVEREST LIMITED EDITION



## **Everest Titanium Limited Edition**

No	Code	Picture	Description
1	AM106-NF-F22	HAMER	HAMER KING-SERIES FRONT BUMPER
2	MX207-EV22	A CONTRACTOR OF THE PARTY OF TH	HAMER REAR BAR FOR FORD EVEREST NEXT-G
3	HP901-L2-EV22	HEMER	HAMER - POWER ROTARY STEPS W/ LED
4	H001-EV	E CCCC   CCCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCC   CCCCC   CCCCC   CCCC   CCCCC   CCCC   CCCCC   CCCCCC	HAMER UNDER PROTECTION PLATES (4-CYL)
5	TP023-F22		HAMER FORD FRONT GRILLE (22+)
6	N/A	CHIR	HAMER CAMPING CHAIR

## FORD RANGER & EVEREST LIMITED EDITION



	Ranger Wildtrak Limited Edition				
No	Code	Picture	Description		
1	AM111-PT-F22		HAMER ATLAS SERIES PLUS FRONT BUMPER		
2	MX204-PT-F22		HAMER NOVA SERIES PLUS REAR BAR		
3	RL503-F22	The second secon	HAMER AUTO ROLLER LID MAX		
4	N/A	CHIR	HAMER CAMPING CHAIR		



# THANK YOU